

ticketed workshops



.....●.....
Advance registration and additional fees are required.
Enrollment is limited. Register early for best selection.

sign up
today!

isteconference.org

join us!

Ticketed Workshops are the perfect compliment to the many free sessions included with your conference registration. Choose from a variety of focused, affordable, and effective workshops to meet your individual, school, or district staff development and tech planning needs.

Advance registration and additional fees are required. Enrollment is limited. Register early for best selection.

registration & fees

Ticketed Workshops require advance registration and additional fees. The following fees apply to all Ticketed Workshops unless otherwise specified. **Premium Ticketed Workshops** which fall outside of this pricing structure include additional equipment or materials that participants get to take home.

	Early-Bird <i>Through May 1</i>	Pre-Reg/Onsite <i>After May 1</i>
Half-Day (3 hours)	\$99	\$109
Full-Day (6 hours)	\$199	\$219
Two-Day (12 hours)	\$399	\$439

code key

SA	A	100	M
<i>Day</i>	<i>Time</i>	<i>Workshop #</i>	<i>Format</i>

DAY

SA Saturday
SU Sunday
SS Saturday & Sunday
M Monday
T Tuesday
W Wednesday

TIME


A Morning (8:30–11:30 am)
P Afternoon (12:30–3:30 pm)
E Evening (4:30–7:30 pm)
F Full-Day (8:30 am–3:30 pm
or 12:30–7:30 pm—*Includes
one hour for meal on own*)

formats


 **MAC**—Workshop takes place in a computer lab running the Macintosh operating system.

 **WIN**—Workshop takes place in a computer lab running the Windows operating system.


 **OWN**—Participants provide their own computer and/or other devices. See sessions detail descriptions for specific equipment prerequisites.

 **SEMINAR/DEMO**—Workshop does not take place in a lab environment; instead participants are engaged in other forms of non-computer-based professional development activities.

skill levels


 **BEGINNER**—For those with limited or no previous experience with content; no prerequisite skills required.

 **INTERMEDIATE**—For those with some experience with content; may require prerequisite skills; see the online workshop description.

 **ADVANCED**—For those with significant experience with content who are looking to expand their knowledge; may require prerequisite skills; see the online workshop description.

 **ALL**—for all experience levels.

special designations

 **CORPORATE MEMBERS**—ISTE's corporate members are select, forward-thinking corporations that share ISTE's commitment to advancing education through the effective use of technology in teaching and learning. Workshops noted with this icon are presented by ISTE Corporate Members.


 **ISTE AUTHORS**—Look for this icon on our website and throughout this program to identify workshop presenters who are published ISTE authors.

 **SIG PICKS**—ISTE's Special Interest Groups (SIGs) represent communities of educators focused on a particular role or topic in the field of educational technology. Workshops with this icon have been identified by one or more of ISTE's SIGs as being of particular interest to their members.







ticketed workshops

Achieving the NETS for Students



































- MA304M Inquiry and the NETS•S: Visualize, Innovate, and Create.....**   
Annette Lamb, Indiana University at Indianapolis, Larry Johnson
- ME3600 2.0 Gets to the Core of the NETS**  
Sandra Wozniak, TregoED, Cynthia Cassidy, Michelle Cook
- TA406M Perfect Blend: Create a Student-Centered Classroom with Online Discussions.....**  
Catlin Tucker, Windsor High School
- TE4530 Building Skills to Develop NETS-Embedded Lessons.....**   
Carolyn Sykora, ISTE

Curriculum










- SAA100S Wii Math: Engaging Students through Gaming Technology**  
Matthew C Winner, Howard County PS System, Meghan Hearn
- SAA1030 Expand Student Creativity! K–12 Music across the Curriculum with GarageBand.....**   
Antha Holt, McCleary School District, Richard Barnhart, Debbie Hale
- SAA108M Every Student Computes in Science Class.....**   
Ben Smith, Red Lion Area High School, Jared Mader
- SAP124S The Design Thinking School**  
Ewan McIntosh, NoTosh Limited digital | design thinking
- SAP125M Digital Portfolios Made Easy with Google Sites**  
Leigh Zeitz, University Of Northern Iowa, Bonnie Thurber

- SAP1300 Powerful Technology Centers for Elementary Students**  
Nancye Blair, McKeel Elementary Academy, Samantha Lewis
- SAF1420 Create Interactive E-Portfolios Using Google Apps: Docs, PicasaWeb, Blogger, and Sites**  
Helen Barrett, ePortfolio Academy
- SUA2150 Maps: Teaching with Historic Maps from the Library of Congress**  
Sharon Metzger-Galloway, Library of Congress
- SUA205M rGrade: A Teacher's Interactive System for Rubrics and Learning Portfolios.....**  
Matthew Stuve, Ball State University, Megan Noel
- SUP224S Flip Teaching Secondary Mathematics—Best Practices in Action.....**  
Jason Roy, American School of Bombay
- SUF2440 Get Under Way Developing iPad Apps! Guided Practice and Templates ...**   
Jayne James, Creative Media, Nancy Hickman, Saunder James
- MA301W Disney Projects in the Classroom—Design a Theme Park**  
Howie DiBlasi, Digital Journey
- MA3110 Math Snacks: Using Animations and Games to Fill the Gaps.....**  
Karen Trujillo, New Mexico State University, Barbara Chamberlin, Milos Savic, Ted Stanford, Karin Wiburg
- MP3210 Take Your Classroom Global!**  
Michael Furdyk, TakingITGlobal, Jennifer D. Klein
- ME357M Animated Video to Liven Up Your Curriculum and Student Learning**  
Chris Turnbull, The Center for Professional Development
- TA401M Cool Collaborative Activities with Google Tools**  
Tammy Worcester, ESSDACK

ticketed workshops















- TA4030 The Cat Scratch Club: Create a Scratch Unit.....**   
Heidi Williams, Bayside Middle School
- TA400W Engaging 21st Century Learners through Curriculum-Based Scratch Projects.....**  
Katherine Hayden, California State University San Marcos, Donna Markey, Youwen Ouyang
- TA4020 Free Gifts for the Gifted**  
Shirley Farrell, Alabama State Department of Education, Natasha Lindsey
- TA407M The Digital Passport: Empowering Kids to Make Smart Choices Online**  
Kelly Mendoza, Common Sense Media, Merve Lopus
- TA4100 Google Fusion Tables and GPS: Creating Interactive Maps Using Real-World Data.....**  
Paul Clark, University of Nebraska at Omaha, Bob Goeman
- TP420W Robotics: Making Computer Science, Engineering, and Math Come Alive!.....**   
Christopher Michaud, Paulding County Board of Education
- TP4240 Scratching the Surface of Change!.....**  
Jeffrey Piontek, Hawaii Technology Academy, Mark Loughridge
- TP427M Empower Students Oral, Reading, and Writing Fluency with Apps**  
Kevin Amboe, Surrey School District, BC
- TP429M Android App Inventor Bootcamp.....**  
Chris Bell, Julian Charter School, Linda Mathews, Ryan Satterfield
- TE4570 Readers and Writers Workshop for Digital Age Learners.....**  
Lisa Highfill, Fairlands Elementary, Pleasanton Unified
- TE454W Animations & Games: Learn How Students Create Them Using Scratch.....**   
Youwen Ouyang, California State University San Marcos, Jamie Hagen-Holt, Katherine Hayden
- WA503W Motivating Minority Students, ELLs, and Kids with Disabilities Using Technology!.....**  
Kai Rush, East Aurora Schools
- WA5050 Give Kids the World: Collaborating with a Global Community.....**  
Howie DiBlasi, Digital Journey
- WA5060 Innovative Learning with iPad Devices in the Elementary Classroom.....**   
Camilla Gagliolo, Arlington Public Schools
- WA507W Digital Storytelling: From Pre-Writing to Post-Production.....**  
Sarah Trueblood-Luke, San Diego Unified School District, Mary Lange, Leigh Murrell, Alison Pope

Games & Simulations







- SAP1310 Turn Your Class into a Living Game with Quest-Based Learning!.....**  
Lisa Dawley, Boise State University
- SUA212W Create Interactive Games, Movies, and Animations Using Alice and Scratch.....**   
Margaret Rice, The University of Alabama, Timothy Lewis, Geoff Price, Richard Rice, Maegan Slaten, Vivian Wright
- SUF2400 AR 101: Make Your Own Augmented Reality Mobile Learning Games.....**  
Judy Perry, MIT Scheller Teacher Education Program, Louisa Rosenheck, Lisa Stump
- TP421M Google Games: Motivating Technology for Learning**  
Larry Johnson, Indiana University at Indianapolis, Annette Lamb

ticketed workshops

Instructional Strategies & Classroom Management



















- SAA101W Learning for All: Emerging Technologies to Support Struggling Learners.....**  
Tammy Lind, South Milwaukee Public Schools
- SAP129M Engagement Emergencies: Activating the High-Tech Couch Potato Generation**   
Annette Lamb, Indiana University at Indianapolis, Larry Johnson
- MA3050 Marzano Meets Medina: Using the SMARTBoard with Brain Rules.....**   
Debby Caven, Digital Touch Education
- ME3500 Technology and Differentiated Instruction: A Hands-On Workshop.....**  
William Dolton, Wilkes University
- ME353W Flipped! Just-in-Time Student Support Using Free Web 2.0 Tools**  
Nicole Naditz, Bella Vista High School
- ME3550 Free Resources to Reach All Learners in All Classrooms.....**  
Karen Janowski, Newton Public Schools, Lisa Paris

Learning with Laptops and Mobile Devices and Podcasting

- SAA1070 Build Your Own Droid App.....**  
John Korb, Texas Education Telecommunications Network
- SAA1110 Death of Traditional Essays: Digital Storytelling with iPads**  
Kevin Amboe, Surrey School District, BC, Elisa Carlson, Lisa Domeier de Suarez, Orwell Kowalyszyn, Shelagh Lim
- SAA1130 iPad in Education Workshop (Includes iPad 2 w/Wi-Fi)***  
CUEtoYOU PD, CUE, Inc., Mark Hammons
**Premium Ticketed Workshop \$700 (USD)*



- SAP1230 Classrooms 2.0: Practical and Tested Lessons from Wired Classrooms.....**  
Robin Neal, Beaver Country Day School
- SAP1260 Free Up Your Curriculum Using Open Educational Resources**  
Philip Lacey, Niles Township Community High Schools
- SAP128W Almost-Free Podcasting: Using the Cloud to Create Audio Files**  
David Wells, Westford Elementary School
- SAP1320 Creating Transformational Multimedia with the iPad.....**  
Christopher Tully, Middle Bucks Institute of Technology, Christine DiPaulo, Chris Penny
- SUA201M Expanding Communication: Classroom Podcasting and Screencasting Start to Finish.....**  
Robert Craven, Saddleback Valley Unified School District
- SUA2160 iPad in Education Workshop (includes iPad 2 w/WiFi & 3G)***  
CUEtoYOU PD, CUE, Inc., Mark Hammons
**Premium Ticketed Workshop \$845 (USD)*
- SUA2170 The iPad Support Group Workshop.....**   
Leslie Fisher, lesliefisher.com
- SUP2270 iLearning: Creativity and Productivity in the Classroom with iPad 2.....**   
Camilla Gagliolo, Arlington Public Schools, Julene Reed, Lori Roe
- MA3000 Playing Hide and Seek and Find with QR Codes.....**  
Laurie Fowler, University Of West Alabama
- MA3080 Educational iLife Projects with Your iPad.....**   
Burt Lo, Santa Clara County Office of Education
- MA310W Smartphones and Mobile Learning: Best Practices and Lessons Learned.....**  
Harry Tuttle, Onondaga Community College

ticketed workshops

- MP320M ePub: Create Text Books for iOS Devices Using iBooks Author**  
Gordon Worley, FCIT/University of South Florida, Andy Brovey, Kelly Dumont, Kathy Hobbs, Nancy Kuznicki, Luis Perez
- ME3510 Beyond Textbooks: Strategies for Improving Student Literacy with Mobile Devices**  
Ebony Schoon, NYCDOE, Shelia Graham, Crystal Lindsay
- ME3610 iWork to Music: Productivity Apps on the iPad**  
Gordon Worley, FCIT/University of South Florida, Kelly Dumont, Nancy Kuznicki, Luis Perez
- TA4040 From iPads to Student-Centered Learning—Writing with Free Apps**  
Frances Newsom-Lang, NYC DOE, Winnie Bracco
- TP4220 Making Movies with the iPad**  
Jim Sill, El Diamante High School, Kenneth Shelton
- TP423W Touch the Future: iPads in PK-12 Classrooms**   
Susan Brooks-Young, SJ Brooks-Young Consulting
- TP4250 Smartphones: Best Practices, Lessons Learned, Ideas for Your Classroom**  
Harry Tuttle, Onondaga Community College
- TE4520 Each One Has One—Investigating the Android Tablet**  
Robbie Grimes, MSD Wayne Township, Nathan Davidson
- TE458M Power Up Learning! Podcasting as an Assessment Tool**  
Aline Sada, Colegio Euroamericano De Monterrey, Alberto Valdes, Hannah Rollwitz

Multimedia/Video/Digital Storytelling/News casting

- SUP2200 Visual Storytelling: Long, Long Ago in Cave Time and Still Today**   
Bernajean Porter, Bernajean Porter Consulting

- SUP221M Blending Desktop and Mobile Apps for Storytelling, Video, and Podcasting**  
Thom Dunks, Santa Cruz County Office Of Ed, Jason Borgen

- SUP228W Students as Moviemakers: Assessing Students Using Stop-Motion Animation**  
Michelle Scott, Weston Public Schools, Janice Diorio

- SSF0010 Filmmaking Bootcamp: Integrate Filmmaking into the Classroom**  
Stacy Ringo, Spy Hop Institute For Teachers (SHIFT)

- MA3090 Finding the Digital Storyteller Within: Creating New Media that Works**   
Jason Ohler, jasonOhler.com



- MP3250 Creating Fantastic Photo Projects with Free Digital Storytelling Tools**  
Kenneth Shelton, Dennis Grice, Burt Lo

- ME356M And ... Action! Producing Student-Made Videos: A Project-Based Learning Strategy**  
Robert Miller, Port Orange Elementary, Liz Castillo

- TE450M Let's Get Animated: Using Animation to Visualize Learning in the Classroom**  
Milagros Henriquez-Santiago, Park Avenue School

Professional Learning

- SAA1060 Making LessonCasts: Create How-to Videos Using a Web-Based Curriculum Framework**  
Katrina Stevens, LessonCast, Khalid Smith, Nicole Tucker Smith

- SAA109S Building Better Teachers: Habits of Highly Effective 21st Century Classrooms**  
Howie DiBlasi, Digital Journey

ticketed workshops

SAA112S Adobe Acrobat: Create Dynamic PDFs and Portfolios  
Leslie Fisher, lesliefisher.com

SAP120S Teacher Preparation with Technology: Supporting University Faculty   
Mark Hofer, College of William & Mary, Glen Bull, Teresa Foulger, Sarah McPherson



SAF1430 Understanding & Using Web2.0 Tools To Create Personal Learning Networks  
Steven Anderson, Winston-Salem/Forsyth County Schools, Kyle Pace, Tom Whitby

SUA208S Leading the Shift: Leadership for a New Learning Landscape  
Matt McClure, Cross County SD, Ian Jukes, Randolph McLean

TA405W Online Professional Development for Districts and Schools  
Kai Rush, East Aurora Schools

Project, Challenge, & Problem-Based Curricula

SUP223S Student-Generated Content: Build a Plan for Your Middle/High School Students  
Monica Cougan, CILC

SUP2290 Digital Learning Process: Strengthening and Assessing 21st Century Skills  
Ferdi Serim, CLARO Consulting

SUF2430 Challenge Based Learning: Take Action and Make a Difference  
Marco Torres, Apple Distinguished Educator

School Improvement

SAA104S Getting It Right: Aligning Technology Initiatives for Measurable Student Results   
Matt McClure, Cross County SD, Ian Jukes, Randolph McLean

SUP225S Approaching Grants: How to Write and Sell Your Ideas!  
Sheryl Abshire, Calcasieu Parish School Board

SUP230W Excel Dashboards (and More!) for Educators  
Tara Richerson, OSPI-Educational Technology

Technology Infrastructure & Planning

SAP121S When 3D Comes to Your School  
Len Scrogan, University of Colorado-Denver

SUA207S Successfully Implementing Google Apps for Education  
John Rison, Abington Friends School, Roseanne Sessa



SUA2130 Librarians on the Loose: Revolutionizing the Library Using Web Applications  
Jim Holland, Arlington ISD

SUP233W Introduction to HTML5, Plugin-Free Media Integration  
Youwen Ouyang, California State University San Marcos

ME352W Dreamweaver 101: Up and Running in Three Hours   
Ryan Visser, Clemson University, Chris Peters

ME354W Managing and Administrating Google Apps for Education  
Vinnie Vrotny, North Shore Country Day School

TA409W CSI ISTE: Computer Forensics and Data Recovery for Educators   
Brent Williams, Kennesaw State University

WA5000 Bare is Beautiful: Software-Naked Cloud Computing for Classrooms  
Tim Chase, Bend LaPine Schools



ticketed workshops

WA502M **Drupal-icious: Designing Dynamic Websites with Drupal Open Source CMS**.....  
Mary Jane Warden, Lincolnwood SD 74, Nick Peronti, Regina Shalzi





WA504M **Plug 'Em in: Power Up Students with Their Own Devices**.....   
Ben Smith, Red Lion Area High School


WA5080 **Bring Your Own Devices (BYOD) Programs: Baby Steps for Schools**.....   
Susan Brooks-Young, SJ Brooks-Young Consulting, Ryan Imbriale, Dan Morris

Tools and Resources

SAA1020 **Organize Your Life with LiveBinders!**.....  
Joan Gore, J2Training, Janet Corder

SAF141M **Digital Photography—Soup to Nuts**.....  
Larry Anderson, National Center for Technology Planning, John Maschak, Craig Nansen, Niki Peel, Ty Richardson, Bob Williams, Gordon Worley


SUA206W **WoW Teachers: World of Warcraft to Increase Student Literacy**.....    
Peggy Sheehy, Suffern Middle School

SUA2090 **Google 4G: Docs, Calendar, Sites, and Bookmarks**.....  
Anita Harris, Sussex County Public Schools



SUA210W **Say Goodbye to the Sage on the Stage with Interactive Whiteboards!**.....  
Pete Dulany, Dulany Consulting

SUA2140 **Hordes of Google and Other Free Tools: The Workshop**.....  
Rushton Hurley, Next Vista for Learning

SUP222W **Earth Mashing: Google Earth Meets Web 2.0**.....  
Susan Anderson, Arlington ISD, Jim Holland

SUP312M **Google Spreadsheets and Forms—Beyond the Basics**.....  
Tammy Worcester, ESSDACK

SUF241M **Iron iLife: Cooking Up Student Learning with Technology**.....   
Burt Lo, Santa Clara County Office of Education


SUF2450 **Google Workshop for Administrators***.....  
CUEtoYOU PD, CUE, Inc., Chris Bell, Wendy Gorton, Lisa Thumanns
**Premium Ticketed Workshop \$275 (USD)*

SUF246W **Shooting and Editing DSLR Video**.....   
Joe Dockery, Mount Si High School




MA303W **I'm a School Leader with a Mobile Device. Now What?**.....    
Susan Brooks-Young, SJ Brooks-Young Consulting, Ryan Imbriale, Dan Morris

MA312W **Digital Expression Deep Dive with Photoshop Elements**.....   
Linda Dickeson, Lincoln Public Schools




MP322W **Enhancing Data Collection and Usage with Google Tools for Collaboration**.....   
Susan Brooks-Young, SJ Brooks-Young Consulting, Rowland Baker, Kevin McGillivray

MP3260 **Expanding Learning by Connecting Concepts Using SMART Ideas Software**.....   
Bret Gensburg, University Of Akron



MP328M **Teach With Video: Learn to Create Movies in Your Classroom**.....  
Steven Katz, Korea International School

MP331W **Adobe Premiere Elements—Learn It, Teach It, Integrate It with Curriculum**.....   
Sara Martin, Hart-Ransom School District



ticketed workshops

TA412W Be Inspired, Imaginative, and Creative! Photoshop Elements in the Classroom   
Linda Dickeson, Lincoln Public Schools

TP430W Screencasting 101: Lessons, Videos, Tutorials, and More  
David Chan, Evanston Township High School




TP431W Animation Jumpstart: Learning the Basics of Animating with Adobe Flash   
Joe Dockery, Mount Si High School

TE4510 Activate Your ActivBoard: Tricks to Bring Your ActivClassroom to Life   
Christina Guzy, Promethean Inc, Jen Genshock

TE456M The Places You'll Go: GoogleEarth, Maps, SketchUp and the Classroom  
Robert Craven, Saddleback Valley Unified School District, Chris Bell




TE459W Create Your Own Learning-Hood: Virtual Learning in a Box  
Aaron Puley, Hamilton-Wentworth District School Board, Jennifer Faulkner

TE460W Adobe Photoshop for Video Production   
Joe Dockery, Mount Si High School



WA509W Learn InDesign Basics to Publish Like the Pros!   
Linda Dickeson, Lincoln Public Schools

WA510W Google Earth Rocks: A Powerful and Free Cross-Curricular Learning Tool  
Anna Baldwin, Clemson University, Chris Peters, Ryan Visser


Virtual Schooling/E-learning

SAP133S Adobe Captivate: Create Dynamic E-Learning Content   
Leslie Fisher, lesliefisher.com

SUA2020 Conquer Horizons with Moodle Lite: The Cloud in a Box  
Richard Barnhart, ESD 113, Debbie Hale, Antha Holt

SUA204S So You Want to Start an Online School?  
Rob Darrow

MA307M Moodle 2+ for Administrators  
Mark McCall, Remote-Learner.net, Michelle Moore

MP3230 My Blended GooMoodle Classroom  
Tim Chase, Bend LaPine Schools



MP324W Riverside Virtual School: Creating Digital Citizens for the Digital Age  
Courtney Hanes, Riverside Virtual School, David Dillon



ME358M A Side of Moodle for Your Classroom   
Burt Lo, Santa Clara County Office of Education

TP426W Out-Noodle Your Moodle: Effective Course Planning and Designing and Designing in Moodle!  
Elmer Rivera Montanez, PR Department of Education, Manuel Otero Avila, Sandra Ruiz, William Ruiz, Carlos Vega


































Web/Web 2.0

SAA1050 More Web Apps, Widgets, and Other Free Wonders of the World!  
Jim Holland, Arlington ISD, Susan Anderson

SAA110W GoogleTreks Extend Learning Beyond the Classroom  
Alice Christie, Arizona State University

SAP1270 Web 2.0 and Digital Photos: An Engaging Classroom Partnership  
Janet Corder, J2 Training, Joan Gore

ticketed workshops

- SAF140W Go Green with Google and Other Groovy Gadgets and Gizmos**.....  
Elizabeth Sessions, Alabama State Department of Education, Elizabeth Whitehead, Barry Wiginton
- SUA203W Webpage Design for the Busy Teacher**.....  
Kristi Shaw, Marian University, Jenna Linskens, Aida Michlowski, Bob Wagner
- SUP2260 99 Free Resources and Projects for Digital Age Learning**.....  
Howie DiBlasi, Digital Journey
- SUP2340 60 Web Tools in 60 Minutes**.....  
Brandon Lutz, School District of Philadelphia
- SUF2420 Google Apps 101: Using Google in Your Classroom**.....  
Sherry Crofut, BHSSC/TIE Office
- MA302M Engaging Learners as Inquirers and Storytellers through Google Bookmapping**.....  
Kevin Amboe, Surrey School District, BC
- MA306W Creating a Collaborative Learning Environment Using Google Apps**.....  
Vinnie Vrotny, North Shore Country Day School
- MP327M Collaborating Online with Free Web Tools**.....  
Kel Hathaway, Catholic Education Office Canberra
- MP3290 Wonders of the Web: 22 Sites You May Have Missed**.....  
Howie DiBlasi, Digital Journey
- MP330W Using Social Networking Tools Safely and Efficiently in Your Classroom**.....  
Leanne Cameron, Australian Catholic University, Miriam Tanti
- TA4080 Watch Your Classroom Explode with Web 2.0 Excitement**.....  
Janet Corder, J2 Training
- TA411W I Have the Web 2.0 Tools—Now What?**.....  
Howie DiBlasi, Digital Journey
- TP4280 Weave Your Web—Build a Free Website Quickly and Easily!**.....  
Gail Lovely, LovelyLearning.com
- TE4550 Create Web 2.0 Student Projects with Chromebooks and Google Apps**...   
Burt Lo, Santa Clara County Office of Education
- TE4610 The Ed Tech Toolbox: Creating Your Personal Learning Environment**.....  
Leslie Perry, Whitby School
- WA5010 Weaving Web 2.0 into Learning with Global Communication**.....  
Rita Oates, ePals Inc.