CALL FOR *Exhibitors*

EXHIBIT
WITH US

Join us at ISTELive 24 in Denver for the opportunity to showcase your products and services to a highly targeted market of edtech leaders. We bring the power of partnership and global collaboration to thousands of members and organizations around the world.

Booking an exhibit space is your gateway to reaching edtech decision-makers.

Other Ways to Participate

Sponsor

In addition to allowing you to market your products and services to a vast audience of edtech decision-makers and influencers, sponsorship opens the door to a host of other year-round marketing and engagement benefits.

To sponsor ISTELive, contact: Ashley McArdle
ISTE Director of Event Sponsorship
amcardle@iste.org

ISTE Education Industry Network

The Education Industry Network was recently created to provide opportunities to connect and engage with peer leaders from edtech companies around the globe, hear from educators and experts about industry trends, challenges and important strategies, and deepen engagement through special events and conversations to identify and implement solutions that improve the industry's overall success.

To join the ISTE Education Industry Network, contact:

866.654.4777 (U.S. and Canada)
202.861.7777 (international)

Advertise

Exhibitors have the potential to reach thousands of edtech leaders in the ISTELive 24 Expo. Magnify your message through facility, print and digital vehicles. Contact us today to maximize your visibility.

Meet

Host clients for dedicated discussions in private meeting space conveniently co-located with the expo hall. Three turnkey room designs are available.

To advertise or book a meeting space, contact:

conf-exhibits@iste.org
800.280.6218 (U.S. and Canada)
541.346.3537 (international)

conference.iste.org

At a Glance

Expo hours and location

The ISTELive 24 Expo opens Monday, June 24, 2024, at the Colorado Convention Center in Denver. Expo hours have been scheduled to provide maximum interaction between conference attendees and exhibitor personnel.*

Monday, June 24, 9:30 a.m.–5:30 p.m.
 Coffee break in the expo........9:45–10:15 a.m.

Tuesday, June 25, 9:30 a.m.–5 p.m.
 Coffee break in the expo........9:45–10:15 a.m.

Wednesday, June 26, 9:30 a.m.–2:30 p.m.

If we find it necessary to alter expo hours, exhibitors will receive as much notice as possible.

Setup and dismantling

Display space will be available for setup at these days and times:

Friday, June 21 .... 1–5 p.m.
Saturday, June 22 .... 7:30 a.m.–6:30 p.m.
Sunday, June 23 .... 7:30 a.m.–6:30 p.m.
Monday, June 24 .... 7:30–8:30 a.m.

All exhibits must remain in place until 2:30 p.m. on Wednesday, June 26. Return of crates and packing cases and dismantling of exhibits will begin at that time.

Apply online to reserve your space today!

Rental charges

Early rate	Standard rate
Applications and deposits received by Aug. 31, 2023	**Applications and deposits received after Aug. 31, 2023**
$5,250 per 10' x 10' booth	**$6,360 per 10' x 10' booth**

Booth reservation includes:

- 10' x 10' booth space
- 7'' x 44'' identification sign with company name and booth number
- Pipe railing, 8' high curtain back wall and 3' high curtain side rails
- One complimentary full-conference registration for each contracted company (not per 10'x10' booth space).
- Special exhibitor discounted pricing on additional full-conference registrations purchased (beyond the complimentary allotment of one per contracted company.
- Seven complimentary booth staff (exhibitor) badges per 10' x 10' booth space
- Descriptive listing in the conference mobile app, online floor plan and exhibitor search
- General security guard service
- Daily aisle maintenance

Please note: Booth rental does not include storage, placement, shipment or reshipment of exhibit materials, special lighting, booth furnishings, tables, chairs, electrical supplies, carpet, individual booth cleaning or any other special service ordered by the exhibitor.

Contact us

Exhibit Management
800.280.6218 (U.S. and Canada)
541.346.3537 (international)
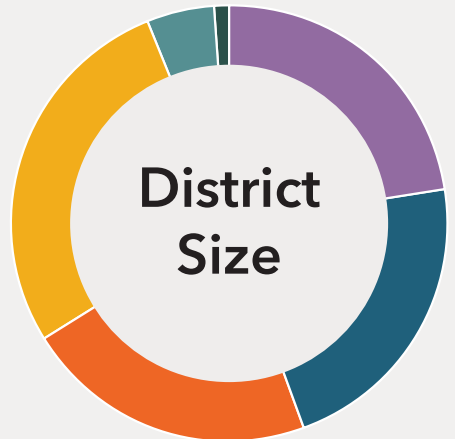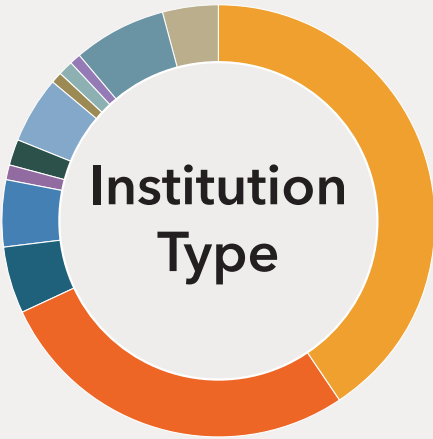**conf-exhibits@iste.org**

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Reach Your EdTech Buyers

Education technology professionals gather at the ISTE Conference & Expo to explore new trends and experience the latest innovations. Attendees spend an average of six hours exploring the expo hall, making it an unequaled global edtech marketplace.

ISTE understands that exhibiting requires a significant commitment of your time and resources.

We view our relationship with you as a partnership. We are committed to your success and to delivering the most valuable marketing and promotional opportunity possible.

Institution Type

- School 41%
- District 28%
- College/University...............................5%
- Corporation...5%
- Government Agency 1%
- International School 2%
- Non-profit Organization.......................5%
- Ministry of Ed./Natl. Dept. of Ed..........<1%
- State/Provincial Dept. of Ed. 1%
- Service Agency/Regional Center............1%
- Vendor/Solution Provider 7%
- Other..4%

District Size

- 30,000+ Student Enrollment 23%
- 10,000-29,999 Student Enrollment....22%
- 2,500-9,999 Student Enrollment........22%
- 0-2,499 Student Enrollment 28%
- Not Applicable 5%
- Other...<1%

Find Your Demographic

The ISTE Conference & Expo annually attracts 16,000+ attendees from around the world – half of whom are administrators, technology coordinators, library media specialists and other key influencers for edtech purchases.

Job Role

- **C-Level Executive/Senior District Leadership (Asst./Superintendent)**........5%
- **Consultant/Trainer**....................3%
- **Corporate Staff**........................3%
- **Curriculum Developer/ Designer/Director** 4%
- **Department Head/Chair**...............2%
- **Higher Ed Administration/Leader**...........1%
- **Instructional Tech Coach/Director**.........12%
- **Librarian/Media Specialist**....................3%
- **Nonprofit/NGO/Government Staff**..........2%
- **Principal/Headmaster/ Asst. or Vice Principal**...........................7%
- **Retired** ....<1%
- **Staff Developer (PK-12)/Trainer**...............1%
- **Student** 1%
- **Teacher/Faculty (Higher Ed)** 3%
- **Teacher/faculty (PK-12)**.....................29%
- **Tech. Director/Coord./Specialist**...........15%
- **Other**...9%

Technology Decision-Making

- **Recommend**......................................26%
- **Explore/Research**..............................25%
- **Pilot/Test**..20%
- **Decide** 13%
- **Purchase** 10%
- **None**..6%

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94% of attendees decide on or recommend purchases.

VENTURE
INTO THE FUTURE
OF LEARNING

About ISTE

The International Society for Technology in Education (ISTE) is a nonprofit organization that works with the global education community to accelerate the use of technology to solve tough problems and inspire innovation. Our worldwide network believes in the potential technology holds to transform teaching and learning.

ISTE sets a bold vision for education transformation through the ISTE Standards, a framework for students, educators, administrators, coaches and computer science educators to rethink education and create innovative learning environments. ISTE hosts the annual ISTE Conference & Expo, one of the world's most influential edtech events. The organization's professional learning offerings include online courses, professional networks, year-round academies, peer-reviewed journals and other publications. ISTE is also the leading publisher of books focused on technology in education. For more information or to become an ISTE member, visit iste.org. Subscribe to ISTE's YouTube channel and connect with ISTE on Twitter, Facebook and LinkedIn.

ISTE LIVE 24 DENVER
JUNE 23-26

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